



**JOHAN I HALLEN
& BERGFALK**



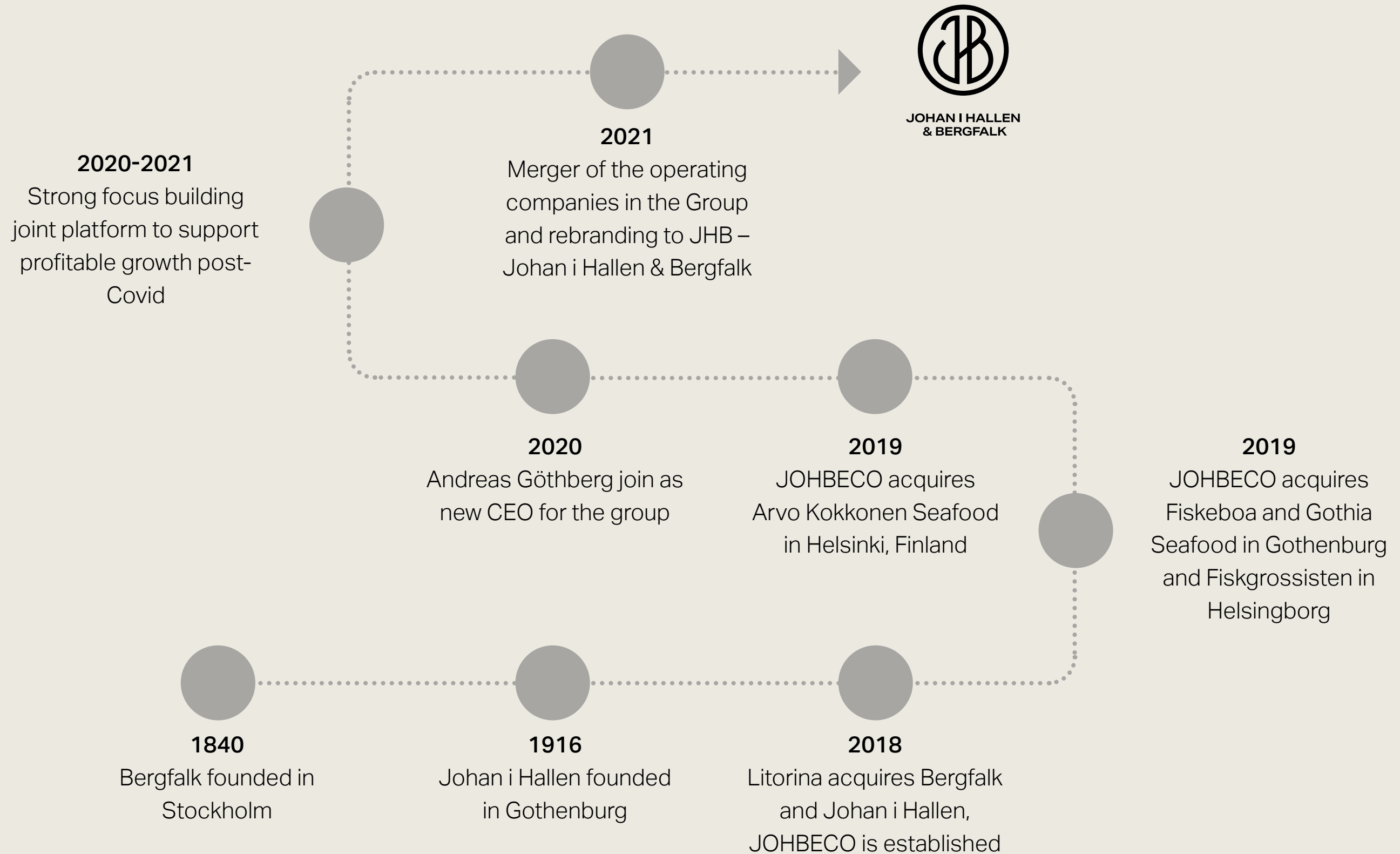


OUR VISION:

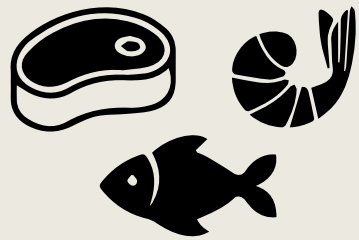
**The clear and dependable choice for
the very best in taste and produce**

JOHANI HALLEN
& BERGFALK

Our history



Short about us



Leading specialist in meat, fish and shellfish

COMMITTED

Extensive knowledge of produce and flavour.



Strong presence in metropolitan areas

LOCAL PRESENCE Represented with offices
and production facilities where it happens.



More than 4 000 customers

CUSTOMER SPAN ACROSS Independent
restaurants, chains, retail and wholesalers.



More to know



Strong relations

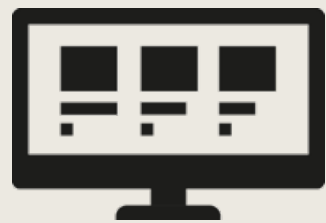
GOOD REPUTATION and long-term cooperation with leading restaurants and chains.



Efficiency in logistics

ON-TIME-DELIVERY

Own distribution in the major cities, fast and efficient delivery nationwide. More than 50 delivery trucks.



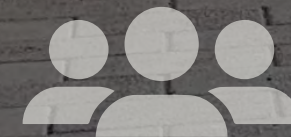
E-commerce

FAST GROWING E-COMMERCE PLATFORM

Strong growth among our customers. Visualizes the wide range of products. Full integration with external market places, such as Millum, FreshEx etc.



1.6 billion SEK
Revenue 2021



Over 300 employees

Our locations

GÖTEBORG – PARTILLE

HEAD OFFICE, MAIN WAREHOUSE OF MEAT

Traditional hand-crafted production, sausages, cold cuts, meatballs, sous vide, hamburgers etc. Also other processed food and portion cut meats.



STOCKHOLM – ÄLVSJÖ OFFICE & WAREHOUSE

Strategically located in Älvsjö, Stockholm. Tailor-made production of both meats and seafood.

VANTAA – FINLAND OFFICE & WAREHOUSE

Located in Vantaa, outside Helsinki. Own production of meat and seafood.

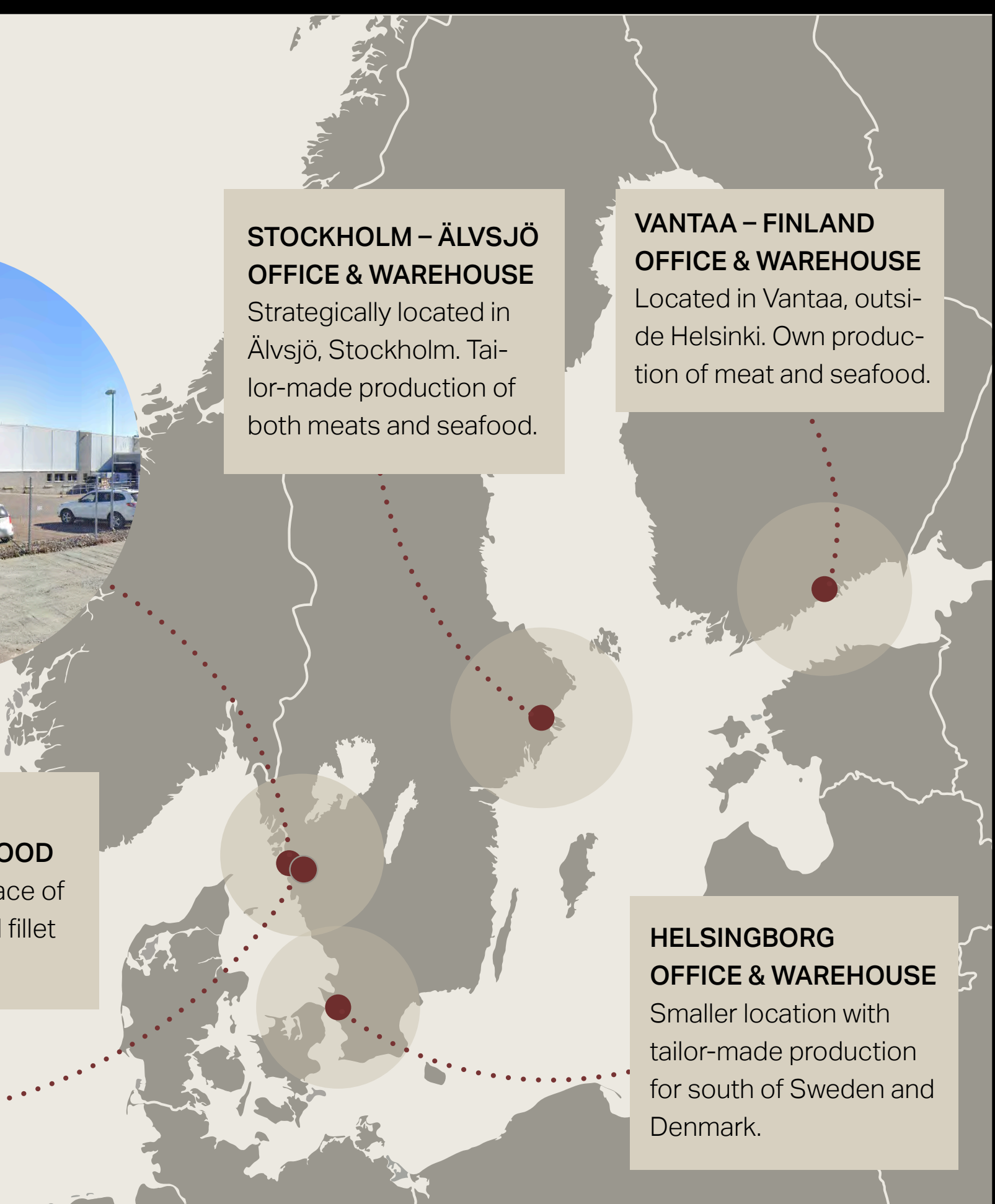


GÖTEBORG – FISKHAMNEN OFFICE & MAIN WAREHOUSE OF SEAFOOD

Sweden's biggest and most important place of trading seafood. Own production, cut and fillet fish and cook lobster and crayfish.

HELSINGBORG OFFICE & WAREHOUSE

Smaller location with tailor-made production for south of Sweden and Denmark.



From our main production

 Partille, Gothenburg



HAMBURGERS

We support Swedish restaurants and fast-food chains with a variety of fresh burgers in different grinding, sizes, and mixtures.



SOUS VIDE

A variety of pre-cooked delicacies that simplify and streamlines the cooking process for our customers.



SAUSAGES

Hand-crafted sausages, made from classic recipe, always with carefully selected ingredients.



MEATBALLS

Classic Swedish meatballs in different sizes and mixtures.

Tailor-made production

 From all our locations



PORTION CONTROL – MINIMUM WASTE

We support the market with a variety of dry aged beef, pre-cut and processed products which provides portion control and minimum waste in the kitchens.

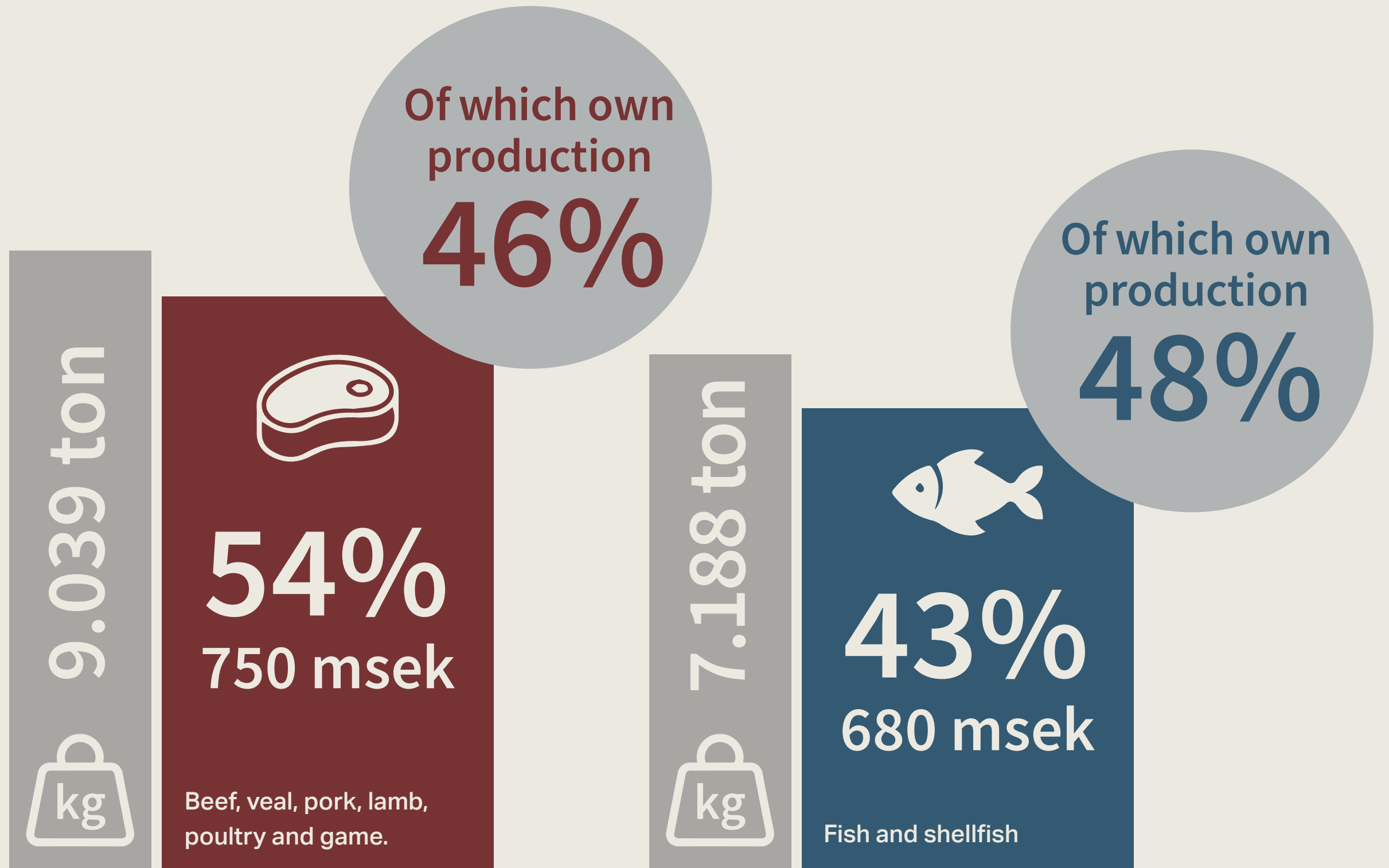


SEAFOOD MEETING A CUSTOMER NEEDS

From our locations we provide tailor-made assortment of sliced and filleted fish, cooked seafood like lobster and crayfish.



Our sales



9.039 ton



54%
750 msek

Beef, veal, pork, lamb,
poultry and game.

Of which own
production
46%

7.188 ton

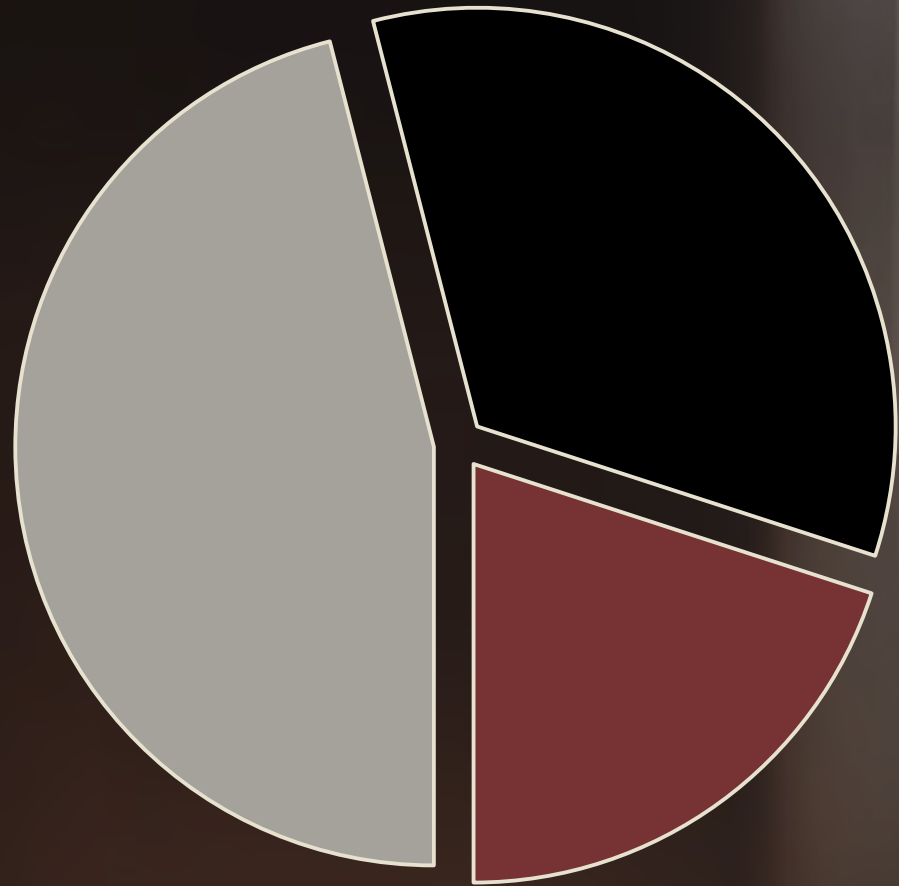


43%
680 msek

Fish and shellfish

Of which own
production
48%

Our customers



46% Independent restaurants

34% Chains

20% Retail





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